



Rutgers Business School  
Newark and New Brunswick

**Registration**

**February 17, 2012**

**Rutgers University Fraud Seminar**

**1 Washington Park, Newark, NJ 07102**

**Room 216**

Please return registration via email to:

***Professor Karl Dahlberg***

**Executive Director, CAR Lab**

**Rutgers Business School**

**1 Washington Park, Room 919**

**Newark, NJ 07102**

**Voice- (973)353-5172**

**[dahlberg@andromeda.rutgers.edu](mailto:dahlberg@andromeda.rutgers.edu)**

**NAME and ADDRESS:**

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**Email:**

**Voice:**

**Fax:**

**Registration fees:**

\$150 for ACFE/ISACA members 48 hours advanced reservation.

\$175 for ACFE/ISACA members at the door with no reservation.

\$175 for non-members with 48 hours advanced reservation.

\$200 for non-member at the door.

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**Please bring all checks to the event and make same payable to "Rutgers- The State University"**

**Directions to Rutgers Business School can be found at:**

**<http://www.business.rutgers.edu/about-rbs/visit/maps-directions>**



## **5<sup>th</sup> Fraud Conference**

**February 17, 2012**

**<http://raw.rutgers.edu/5Fraud>**

The New Jersey Chapter of Association of Certified Fraud Examiners is co-sponsoring a Fraud Conference with the Rutgers Business School. This event offers a unique forum to discuss emerging issues in the area of Fraud with experts and an outstanding opportunity to earn reasonable CPE credits in today's economic times. The event will be held at on February 17, 2012 at the Rutgers Business School located at One Washington Park, Room 216, Newark, New Jersey, 07102, from 8:00 am to 4:30 pm.

Attendees will receive eight (8) CPE credits for the Conference. : ( 6 Auditing + 2 Ethics )

The cost for the event is as follows:

\$150 for ACFE /ISACA members with a minimum of 48 hours advanced reservation.

\$175 for ACFE/ISACA members with no prior reservation.

\$175 for non-ACFE members with a minimum of 48 hours advanced reservation.

\$200 for non-ACFE members with no prior reservation.

All checks will be collected at the door and should be made payable to "Rutgers-The State University". No credits cards will be accepted. To make a reservation, email the attached registration form to Professor Karl Dahlberg, Rutgers Business School, Department of Accounting & Information Systems at [Dahlberg@andromeda.rutgers.edu](mailto:Dahlberg@andromeda.rutgers.edu)

Scheduled Speakers and Topics (below for biographies):

### *Ethics, Professionalism, and the Public Interest*

Ronald Strauss, Assistant Professor at the School of Business, Montclair State University

### *Benford's Law*

Mark Nigrini, Associate Professor at The College of New Jersey

### *The New Investigative Skills for Fraud Examiners*

Glenn Dinetz, COO RGZ Solutions

### *Legal Elements of Commercial Fraud*

Patricia Jarrach, Partner, Marino, Mayers & Jarrach LLC

### **Ronald Strauss**

**Dr. Ronald Strauss** is an Assistant Professor at the School of Business, Montclair State University, New Jersey. He holds a Ph.D. in Accounting from Rutgers University and his interests include business and accounting ethics with a particular focus on the global financial crisis. His teaching experience includes undergraduate financial and managerial accounting courses as well as Masters level courses in business ethics. Prior to joining academia, Dr. Strauss, who is a Certified Public Accountant in New York, spent over 25 years in the

public sector. His experience includes six years with KPMG and over 20 years with Merrill Lynch where he held several senior financial and operating positions including: Chief Financial Officer Investment Banking, Chief Operating Officer International, President of ML Japan, and Global Head of Investments and Marketing for Global Private Wealth

### **Mark J. Nigrini**

**Mark J. Nigrini, Ph.D.** is an Associate Professor at The College of New Jersey in Ewing, New Jersey where he teaches auditing and forensic accounting. He has also taught at other institutions including Southern Methodist University in Dallas, Texas.

Mark's Ph.D. in Accounting is from the University of Cincinnati where he discovered Benford's Law. He is the author of *Forensic Analytics* published by Wiley in June, 2011. That book reviews and describes substantive and rigorous tests that are used to detect fraud, errors, estimates, or biases in corporate and government data. The tests include high-level data overviews and other highly focused tests that give small samples of highly suspicious transactions. Mark is also the author of *Benford's Law* forthcoming from Wiley in April, 2012. His next book *Losing the War against Fraud* will be published in March, 2013.

Mark's breakthrough came when his work was publicized by "He's got their number: Scholar uses math to foil financial fraud" in *The Wall Street Journal*. This was followed by other articles on his work in the national and international media including *The Financial Times*, *The New York Times*, *Der Spiegel*, *Business Week*, and *USA Today*. A recent article that discussed Mark's forensic work was published in Canada's *Globe and Mail* and he was also recently cited as a Benford's Law "expert" in the *Frankfurter Allgemeine Zeitung*. Mark's radio interviews have included the BBC in London, and NPR in the United States. His television interviews have included an appearance on NBC's *Extra*.

Mark has published papers on Benford's Law, auditing, and accounting in academic journals, scientific journals, and pure mathematics journals. Mark has also published in practitioner journals such as *Internal Auditor* and the *Journal of Accountancy*. Mark's current research deals with continuous monitoring techniques and theoretical and applied work on Benford's Law.

Mark has presented many academic and professional seminars for accountants in the U.S. and Canada with the audiences primarily made up of internal auditors, external auditors, and forensic accountants in the public and private sectors. Mark has presented conference plenary and keynote sessions with his "Benford's Law: The facts, the fun, and the future" presentation. Mark has also presented seminars overseas in the United Kingdom, The Netherlands, Germany, Luxembourg, Sweden, Thailand, Malaysia, Singapore, and New Zealand. A presentation in Zurich, Switzerland is planned for May, 2012. Contact information is given on his website [www.nigrini.com](http://www.nigrini.com).

### **Glenn R. Dinetz**

**Glenn R. Dinetz, MBA, CGEIT, CFE, CMC** is the COO of RGZ Solutions, LLC, a management-consulting firm headquartered in New York City where he is responsible for the Governance Risk and Compliance Practice. He is also the founder and Managing Director of Greystone Intelligence, a New Jersey Licensed Private Detective Agency focused on white-collar crime, corporate investigations and digital forensics.

Glenn's MBA in Accounting is from Rutgers Graduate School of Business. He has a Bachelors Degree in History and Political Science from Marietta College (Marietta, OH). His career spans law enforcement, accounting, management consulting and executive roles and then combining the cumulative experience into RGZ Solutions and Greystone Intelligence.

Glenn started his law enforcement experience while in college working summers for the Millburn Police (NJ) Traffic Division. While at Marietta College he was awarded Government Internship and assigned to the Washington County (Ohio) Sheriff's Office. While attending graduate school at Rutgers, Newark, Glenn was an auxiliary patrolman with the Millburn Police. After receiving his MBA he was recruited into the New

Jersey Division of Criminal Justice as a Special Investigator in the White Collar Crime Unit where he was assigned to Medicaid, Chemical Waste Dumping and general fraud investigations.

He left law enforcement to pursue business interests and worked for American Management Systems before being recruited to KPMG Peat Marwick where he attained Partnership in the Strategic Services Consulting Practice. In 1999 when the regulatory climate strongly suggested the separation of consulting and accounting, he joined AnswerThink Consulting Group, a company formed by KPMG Consulting Partners. Several years later, he was asked to join Deloitte Consulting as a Partner in the dc.com practice.

After the events of 9-11 Glenn felt the need to combine his law enforcement and consulting experience into new directions and co-founded RGZ Solutions, LLC with Bob Kurtz, a colleague from Deloitte Consulting.

During this time he obtained certifications as a CFE, CGEIT (Certified in the Governance of Enterprise IT from ISACA), CMC (Certified management Consultant from the Institute of Management Consultants) as well as his Private Detective Agency License and SORA (Security) License from the New Jersey State Police.

Currently, Glenn is managing several corporate investigations as well as directing AML (Anti-Money-Laundering) Programs for global financial services firms.

Glenn serves on the Board of Directors for the NJ-ACFE Chapter and is also a Board Member and Executive Vice President of the NJLPPIA (New Jersey Licensed Private Investigators Association).